



Amazing praise for
SAVVY AUNTIE:
The Ultimate Guide for Cool Aunts, Great-Aunts,
Godmothers and All Women Who Love Kids

"What a wonderful gift this book is for aunties of all of ages, backgrounds, shapes and varieties! This world is full of child-loving childless women (myself included) and finally we have been given a clever and thoughtful voice of our own. Read this book, embrace it, pass it along: SAVVY AUNTIE, like the women it celebrates, is destined to be dearly loved."

Elizabeth Gilbert, bestselling author of *Eat, Pray, Love* and *Committed*

"Melanie's book is invaluable to me as a mom—and as a Savvy Auntie and Godmommy myself—because I understand what a gift it is for a child to be loved by so many adoring grownups. On behalf of the kids and moms, thank you, SAVVY AUNTIE! We love you!"

Tori Spelling, Bestselling author and Actress

"SAVVY AUNTIE not only celebrates aunties, it validates the unique and important role aunts play in the lives of children who they *adore*. I highly recommend this book for all aunties. It provides sage advice and guidance—from preparing for the arrival of the baby and safety tips to building nurturing relationships with nieces and nephews throughout their young lives!"

Rosemarie T. Truglio, Ph.D., Vice President, Education & Research, Sesame Workshop

"SAVVY AUNTIE celebrates one of the most precious—and heretofore unsung—relationships on the planet. I love this book."

Christiane Northrup, M.D., ob/gyn physician and author of the New York Times bestsellers: *Women's Bodies*, *Women's Wisdom* and *The Wisdom of Menopause*.

"Nothing makes people happier than loving relationships—and in this marvelous celebration of savvy aunties' love for their nieces and nephews, Melanie Notkin shines a much-needed spotlight on a bond that brings so much happiness to so many people."

Gretchen Rubin, Bestselling author of *The Happiness Project*

"You'll be blown away by Melanie Notkin's expertise on America's cool aunts, who are over-loved yet overlooked by marketers. If you want to gain the hearts and dollars of these kid-loving, high-spending women, SAVVY AUNTIE is a must read."

Mary Lou Quinlan, CEO, Just Ask a Woman, author, *What She's Not Telling You*

"Here's a Jewish mother's secret: having aunties around to love our kids and give us the support we need is priceless. Melanie's book honors our sisters and friends and I can't think of anyone more deserving."

Jill Zarin, Real Housewife of New York and Co-author, *Secrets of a Jewish Mother*

"SAVVY AUNTIE is not only hugely informative, it's great fun to read. Give it to all to your girlfriends—they'll thank you, and so will all their lucky nieces and nephews. A great gift for anyone who loves kids."

Melissa Kirsch, author of *The Girl's Guide to Absolutely Everything*

"A joy to read. SAVVY AUNTIE is a fun, comprehensive guide that no auntie (of any kind) should be without! We can't wait to buy it for our friends."

"The Guncles" –Bill Horn & Scout Masterson

"With this savvy guide, Melanie has changed the way we will begin to look at women and family in America. She's identified the one thing all women - straight, gay, married, single, or partnered - have in common: an unconditional love for the children in our lives. What a gift she's given her Auntourage."

Jenny Stewart –Entertainment Journalist, Voted "10 Amazing Gay Women in Showbiz"

Join the Auntourage!

Twitter.com/SavvyAuntie
Facebook.com/SavvyAuntie
Youtube.com/SavvyAuntie
....and of course SavvyAuntie.com

Learn more about Melanie Notkin at
MelanieNotkin.com

SAVVY AUNTIE

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Aunthood is a Gift.